

# 2010 Energy & Clean Air Expo

## Feb. 16 Schedule of Events

- 6:00-9:00 a.m.**      **Live Broadcast with Scott Cox, AM 1180 KERN Newstalk**
- 8:00 a.m.**            **Kickoff Keynote Presentation and Green Business Awards**  
**Convention Center Lobby**  
**Opening Remarks, Welcome:**  
Debra Moreno  
CEO, Greater Bakersfield Chamber of Commerce  
**Keynote Speaker:**  
Seyed Sadredin  
Director, San Joaquin Valley Air Pollution Control District
- 9:00-12 noon**        **Trade Show Exhibits Open**  
**Marriott Ballroom**  
**Test Drives by Featured Car Dealerships**  
**E-Waste Recycling by BARC**
- Breakout Session Schedule**  
**Marriott Ballroom**
- 9:30-10:00 a.m.**     **Rule 9410: Employer Based Trip Reduction**  
**ETRIP for Employers with 100 Employees at a Worksite**  
*Seyed Sadredin, San Joaquin Valley Air Pollution Control District*
- 10:10-10:40 a.m.**    **Greening Your Business**  
*Sasha Windes and Jennifer Jordan, Greenshops*
- 10:50-11:20 a.m.**    **U.S. Green Building Council/LEED Program**  
*Tim Stormont, AIA, USGBC, bfgc architects planners, inc.*
- 11:30 a.m.**            **Luncheon Registration**
- 12 noon-1:30 p.m.**    **Keynote Luncheon and Eco-Economics Business Panel**  
**Convention Center Lobby**  
Keynote Speaker: Mary Nichols  
Chair, California Air Resources Board  
**Eco-Economics Panelists:**  
Bruce Freeman, Castle & Cooke California, Inc.,  
Joe MacIlvaine, Paramount Farming Company
- 1:30-2:30pm**        **Trade Show Exhibits and Prizes**  
**Marriott Ballroom**  
**Test Drives by Featured Car Dealerships**  
**E-Waste Recycling by BARC**
- 2:30 pm**              **Event Concludes – Thank You!**

---

### Recycle your E-Waste 8 a.m.-2:30 p.m. at the Expo!

The following items will be accepted for **FREE** e-waste recycling  
in the south parking lot at the Bakersfield Marriott:

***All electronic equipment having a circuit board***

***Televisions, Computers (CPUs), Monitors, Keyboards, Mouses, Peripherals, Cables, Radios,  
Cell Phones, Microwaves, Copiers, Fax Machines***



Thanks to BARC, which is a State Certified E-waste Recycler and the County's preferred E-Waste Recycler.